



Genesee/Finger Lakes REGIONAL REVIEW

NEWSLETTER OF THE GENESSEE/FINGER LAKES REGIONAL PLANNING COUNCIL

Volume 3, Number 2, Summer 2006

Tales of Turbidity Controlling Sediment in the Black and Oatka Watersheds

by Brian C. Slack

Initiated in early 2005, the *Controlling Sediment in the Black and Oatka Creek Watersheds* project is coming to a close this summer...and with its completion comes an impressive body of information relative to erosion and sediment control in these two watersheds.

Every year, enormous amounts of soil are lost from the land and transported to receiving waterbodies downstream. The negative impacts of sedimentation come in many forms, including water pollution/degradation, the need for frequent and costly dredging, and the loss of productive farmland, just to

name a few. Partially funded by a grant from the Great Lakes Commission's Program for Erosion and Sediment Control, the project involved several key components in an effort to better understand the major sources and root causes of erosion within the two watersheds and begin to plan for viable and cost-effective solutions.

The first major task involved a detailed streambank inventory in the study area. A close assessment of the banks of the Black and Oatka Creeks was conducted using site visits and detailed aerial photography. Once the sites with the worst cases of ero-

sion were identified, methods for remediation were proposed, including the identification of possible funding mechanisms. The work resulted in a report entitled *Identification and Analysis of the Riparian Corridor in the Black and Oatka Creek Watersheds* (see weblink at the end of this article) With this information in hand, relevant agencies will be in an excellent position to target possible funding sources for future site remediation.

The next major task of the project involved an assess-

Continued. Please see "Turbidity" on Page 2

Upcoming Events

September 13-15, 2006 - **American Planning Association, Upstate Chapter Conference**, Auburn

October 16, 2006 - **Workshop on Co-Funding for Water and Sewer Infrastructure Projects**, NYS Environmental Facilities Corporation, Canandaigua

November 17, 2006 - **Fall Local Government Workshop**, Genesee River Restaurant and Reception Center, Mount Morris

FOR FURTHER INFORMATION

CALL 585-454-0190, EMAIL GFLRPC@GFLRPC.ORG, OR VISIT ONLINE AT WWW.GFLRPC.ORG

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ment and analysis of municipal local laws, ordinances and practices in the 28 municipalities in the two watersheds with specific regard to erosion and other types of non-point sources of pollution. Documents such as zoning and subdivision ordinances were reviewed in an effort to understand how each municipality addresses erosion and sedimentation through their local laws.

Findings for each community were summarized and included in a final report entitled *Municipal Law Review and Analysis* (see weblink at the end of this article).

Concurrently, G/FLRPC staff have been working directly with three selected communities, the Town of Bethany, the Town of Warsaw, and the Town of Sweden, in an effort to integrate erosion and sedi-

ment control best management practices into their local laws.

A final component of the project included an “all water resources issue identification” process whereby the wide body of scientific literature on these two watersheds is reviewed in an effort to prepare for any future watershed management planning initiative.

Riparian Corridor Report:

www.gflrpc.org/Publications/RiparianCorridor.htm

Municipal Law Review Report:

www.gflrpc.org/Publications/ControllingSediment/Assessment/ReviewAnalysis.htm

Project Website:

www.gflrpc.org/Publications/ControllingSediment/ControllingSediment.htm

Protecting Water Resources Through Local Controls and Practices

As the Local Laws to Protect Finger Lakes Water Quality Project wraps up, the manual component of the project takes center stage. This document is meant to be a clear, concise, easy-to-read guide for municipal boards and officials across the state to assist them in considering local actions that can be taken to help protect water quality. Given their responsibility for many land use and development controls, local governments can do a great deal to protect our water resources.

Over the past several months, Jason Haremza and Brian Slack have given presentations around New York State on this project and the manual. Draft copies of the manual are currently available at:

www.gflrpc.org/Publications/LocalLaws/Guidebook.htm

The final document will be available this summer. For more information or to reserve your copy, please contact Jason Haremza at jharemza@gflrpc.org, or 585-454-0190 ext. 15.

Regional Collaboration during the CEDS Process Yields Ten Goals

by Greta Goldberg

Genesee/Finger Lakes Regional Planning Council, the planning entity for the U.S. Department of Commerce, Economic Development Administration, Economic Development District, has completed the annual Comprehensive Economic Development Strategy (CEDS). The CEDS is intended to foster the development of a regional vision and manage resources and activities to bring that vision to fruition.

Many people and organizations contributed to the CEDS to ensure that it accurately represents the region and its goals. The nine counties' Economic Development Departments/Industrial Development Agencies and the City of Rochester's Department of Economic Development were integral in developing the actions, efforts and priorities for the region; their efforts are greatly appreciated. Numerous people representing a variety of organizations and programs, as well as private citizens, attended stakeholder input sessions and provided invaluable information.

Ten regional goals and their objectives for the Economic Development District resulted from these formal and informal meetings and conversations. They are:

Goal One: *Assist in the retention and expansion of existing industries*

- *To continue to work with federal, state and local public sector partners and private sector partners to secure and leverage funding for the retention and expansion of existing industries and firms.*
- *To continue to work in partnerships on different programs and initiatives.*
- *To serve on and support the CIMS Roadmap for the Revitalization of Upstate New York Manufacturing Initiative.*

Goal Two: *Assist in the attraction of industries and firms*

- *To bolster the competitiveness of the region's clusters.*
- *To support other organizations and/or municipalities in the attraction of firms and industries.*
- *To improve infrastructure in the region to further support new firms and industries.*
- *To continue to support the efforts of the Workforce Innovation in Regional Economic Development (WIRED) Initiative.*

Goal Three: *Assist in the upgrading of skills of the workforce*

- *To support the Workforce Investment Boards and workforce organizations and/or municipalities to train workers for high-skill technical careers.*
- *To continue to serve in the development and implementation of the WIRED Initiative.*
- *To prepare students (at the K-12 and community college level) for technical careers and in other competencies necessary to compete in a knowledge-based economy.*

Goal Four: *Encourage small business development and entrepreneurship*

- *To encourage and support entrepreneurship and the entrepreneurial spirit.*

Continued. Please see "CEDS" on Page 4

CEDS (continued from Page 3)

- *To provide better financing options and technical knowledge and support to small and medium-sized business owners.*
- *To continue to partner with and support small business development and entrepreneurship programs and organizations.*
- *To increase the number and success of small businesses on main streets and at community centers.*
- *To continue to serve in the development and implementation of the WIRED Initiative.*

Goal Five: *Strengthen the capacity of counties and local governments to undertake economic development activities that encourage efficient land use and development patterns*

- *To resolve issues of development related to brownfield sites.*
- *To encourage efficient land use and development patterns.*
- *To encourage local governments to consolidate and/or share services*
- *To protect water quality.*
- *To develop and implement hazard mitigation plans that comply with state and national standards.*

Goal Six: *Enhance existing tourism opportunities and develop new recreation destinations and facilities*

- *To further develop the Finger Lakes Region as a destination spot.*
- *To further develop the recreational attributes of the region.*
- *To utilize the Erie Canal as a tourism opportunity.*

Goal Seven: *Strengthen regional coordination*

- *To collaborate as a region on programs and initiatives.*
- *To promote information sharing in the region.*

Goal Eight: *Assist in the retention of manufacturing employment*

- *To stabilize job losses in the manufacturing sector.*
- *To provide gap financing to help current firms remain in the region.*

Goal Nine: *Strengthen agriculture and agri-business*

- *To facilitate the integration of agriculture into the alternative fuel sector.*
- *To continue to educate and train on agricultural land use and economic development issues.*

Goal Ten: *Work with local governments to improve infrastructure*

- *To improve transportation networks in the region.*
- *To improve telecommunications in the region.*
- *To increase energy efficiency, alternative energy, and lower energy costs throughout the region.*

The goals outlined in the CEDS are ambitious but through strong regional collaboration we can realize our vision. If you would like to read the CEDS or would like any additional information, please visit:

www.gflrpc.org/ProgramAreas/EconomicDevelopment/CEDS.htm

or contact Greta Goldberg at ggoldberg@gflrpc.org

G/FLRPC Training & Partnerships

G/FLRPC staff have been active in the past few months with various conference and training activities. These include:

Data Technology and Resource Center

GIS/SIG - Spatial/Digital Mapping Conference, April 2006, Rochester, NY (Chris Tortora)

NYS Data Center – Spring Affiliate Meeting, May 2006, Hamilton, NY (Chris Tortora)

Regional, Local, and Water Resources Planning

Adirondack Park Agency-Local Government Day, March 2006, Saranac Lake, NY (Jason Haremza, Brian Slack)

Quality Canals for Quality Communities Conference, April 2006,

Pittsford, NY (Mark Denecke, Brian Slack, David Zorn)

Building and Maintaining Sustainable Water Infrastructure, Public Management and Finance Program, Syracuse University, May 2006, Syracuse, NY (Jason Haremza, Brian Slack)

New Partnerships

- Rochester/Finger Lakes Partnership on the Uninsured
- Community Action for Renewed Environment (CARE) County-wide Campaign to Reduce Mobile Source Air Toxics
- New York State Energy Research & Development Authority Energy Resources Research
- Workforce Innovation in Regional Economic Development (WIRED)

A REGIONAL WELCOME!

G/FLRPC welcomes Mark Denecke to the staff as Finger Lakes Energy Smart Coordinator.

Mark is a native of Hamburg, NY, and graduated from SUNY Environmental Science and Forestry with a degree in Environmental Studies.

Make sure to say hello to Mark as he travels around the Region providing outreach and education on the myriad programs NYSERDA has to offer.

REVOLVING LOAN FUND

The Genesee/Finger Lakes Regional Planning Council manages a revolving loan fund which serves small and medium sized manufacturing and service businesses located in Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates Counties. One issue that is frequently associated with small and medium sized businesses is a lack of available capital. The revolving loan fund works to mitigate that issue and strengthen what we consider our regional economy's backbone, small and medium sized businesses.

The revolving loan fund provides \$20,000 to \$200,000 fixed asset and working capital loans at a 4% fixed interest rate for up to 8 years. Loans can be used to purchase machinery and/or equipment, rehabilitate and/or purchase industrial property, or for site development and expansion. If you would like to learn more about the Revolving Loan Fund please contact us at:

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Rochester, New York 14614
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www.gflrpc.org/ProgramAreas/EconomicDevelopment/RLF.htm

Energy \$mart Communities

Staying Cool This Summer!

by Mark P. Denecke

School is nearly out and the lilacs are past their prime, it's almost time to relax and enjoy the lazy, hazy days of summer. With the shock of high gasoline prices and heating costs still fresh in your mind, now is a good time to learn how to save energy and stay cool this summer, all while saving money!

There are a variety of ways to cool your home efficiently, from long-term solutions like planting trees for shade, to an easy pull of a string -- closing the shades or blinds to block the sun's rays. Many solutions have to do with appliances you use every day and those you use to cool your home. Below are several ways to keep cool, while saving energy and money.

- *Replace your old, inefficient air conditioner with an ENERGY STAR® model. Remember to recycle that old unit properly at your municipality's waste facility or at a specially designated Turn-In event.*
- *ENERGY STAR® ceiling fans are another great way to save money and energy while keeping your home comfortable. Use fans and open the windows at night or when it's not too hot.*
- *Strive for the right temperature at the right time. Use a programmable thermostat and set the temperature at the level you need it. 78°F is a comfortable setting for the summer months, and remember to turn the thermostat UP when you will be away, just as you would turn it down in winter. A few degrees can make a big difference in cost.*
- *Replace your incandescent light bulbs with compact fluorescents (CFL) and stay cooler. 90% of the energy used by an incandescent bulb is heat, with only 10% providing light! By comparison, CFL's turn 40% of their energy into light and only 60% into heat.*
- *Run your ENERGY STAR® appliances in the off-peak hours of the day. This can save you money and cut down on the heat produced by your appliances during the day.*
- *Don't waste all of that new found energy; Keep the cool air in the house! Have an energy audit performed on your home with Home Performance by ENERGY STAR®*

For more information on staying cool, and saving energy and money, go to:

www.getenergysmart.com

For more information about NYSERDA programs, contact your Finger Lakes Energy \$mart Coordinator, Mark Denecke, at 585-454-0190 ext. 22 or mdenecke@gflrpc.org

Spring Local Government Workshop

It's been ten years since G/FLRPC's first Local Government Workshop in the Spring of 1996. On May 19, 2006, the 21st Local Government Workshop took place at Burgundy Basin Inn in Pittsford and was another great success. Approximately 250 participants took part in the three concurrent sessions on topics ranging from eminent domain to main street revitalization. Mark your calendars for the Fall Local Government Workshop on November 17, 2006 in Mount Morris!

New York Wine & Culinary Center Opens in June

The newest jewel of the Finger Lakes is set to open on June 17. The estimated \$7.1 million New York Wine & Culinary Center, located at 800 South Main Street in Canandaigua, will serve as a gateway to the agriculture, food, and wine riches of New York State.

Offering culinary classes, wine tastings, educational tours and more, the facility will feature:

- a concierge desk where visitors can obtain information and directions to New York's many resources
- a tasting room featuring a selection of New York wines from throughout the state
- a wine & food bar, for light meals and wine-and-food pairings
- a theater-style demonstration kitchen
- a hands-on training kitchen, where visitors can participate in cooking classes
- an exhibit hall showcasing New York agriculture and its importance to the state
- an outdoor garden, complete with grape vines and other indigenous agricultural products.

To learn more about the New York Wine and Culinary Center or to receive a schedule of summer events, call 585-394-7070 or visit www.nywcc.com

Hazard Mitigation Planning at G/FLRPC: A Status Report

by Joe Bovenzi

During the past year, five counties in the region have undertaken the development of Multi-Jurisdictional All-Hazard Mitigation plans with assistance from G/FLRPC. The hazard mitigation planning process, a key component of regional and municipal planning efforts, is lengthy and meticulous. Over the past few months substantial progress has been made on all five plans:

Wayne County - Currently undergoing review at the Federal Emergency Management Agency (FEMA) after being approved by the State Emergency Management Office (SEMO).

Livingston County - The final draft of the entire plan has been completed and is ready for submission to SEMO for review.

Wyoming County - Work on the Risk Assessment continues at a steady pace. Regional meetings, at which groups of municipal officials come together to discuss issues such as critical infrastructure and hazard extents, were held in late April. Research into historical hazard events is currently underway and drafts of the plan's chapters are being completed.

Orleans County - Work began in late March. Since then, a Hazards Analysis Report has been prepared for the county and meetings have been held to develop the Risk Assessment.

Genesee County - The "kick-off" meeting for this plan was held on May 24, 2006. Work has begun on preparing for upcoming meetings and collecting data for the Risk Assessment.

For more information on the all-hazard mitigation planning program, please contact Joe Bovenzi at jbovenzi@gflrpc.org or 585-454-0190 extension 16.

www.gflrpc.org/ProgramAreas/Planning/Mitigation/AllHazardMitigation.htm

"A Sense of Place"

Stories about the things that make our Region unique.

Hidden in the midst of downtown Rochester is a picturesque ruin that, in its current status as a small park, preserves one of the city's most unique architectural treasures. In the mid 1840s, Rochester's German Catholic community built St. Joseph's Church, a monumental neoclassical structure of grey Lockport stone, on Franklin Street. Well into the 20th century St. Joseph's, with its ornate interior and landmark tower, along with its schools, library, community center, convent, and orphanage, served as the focal point of a historic and dynamic parish staffed by the Redemptorist Fathers.

On the morning of October 18, 1974, defective wiring sparked a fire that quickly spread through the great church. Despite desperate efforts from staff and firefighters, the blaze gutted the building, causing its roof to collapse and destroying much of its fine art, including irreplaceable stained glass windows and statuary.

After the fire, Church officials decided not to rebuild. During the 1970s negotiations resulted in the preservation of the façade, bell tower and portions of the walls as part of St. Joseph's Park. Today, the tower stands sentinel over downtown Rochester and memories of the church's bygone grandeur.

Source: "The Oasis of Grace: A History of St. Joseph's Church and Park" by Richard Marciszewski, Jr. in cooperation with the Landmark Society of WNY.

Genesee/Finger Lakes Regional Review

Volume 3, Number 2
Summer 2006

Genesee/Finger Lakes Regional Review
is published quarterly by the
Genesee/Finger Lakes
Regional Planning Council

Genesee/Finger Lakes Regional Planning Council
is a public entity that serves its nine member
counties* with planning, economic develop-
ment, data resources, and other program areas.

**Genesee, Livingston, Monroe, Ontario, Orleans,
Seneca, Wayne, Wyoming, and Yates*

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