



Jayme Breschard, Program Coordinator
Genesee/Finger Lakes Regional Planning Council
50 West Main Street – Suite 8107
Rochester, New York 14614
585-454-0190 x 18
Fax 585-454-0191
jbreschard@gflrpc.org

8th Floor, Conference Room C
Wednesday, March 5, 2008
9:00 AM – 10:30 AM

- 9:00-9:05 Introductions
- 9:05-9:15 Western Erie Canal Heritage Corridor Main Street Program (WEHC MSP) – Goals, Objectives, and Overview
- 9:15-9:30 Main Street Advisory Board (see pages 21 – 23 in the NTMSC *Program Design and Assessment* report)
- Overview and responsibilities (see those of the Main Street Regional Coordinator, email attachment)
 - New members
 - Election of Chair and Vice Chair
 - Ex officio members (i.e. OPRHP, DOT, Canal Corporation, DOS, etc.)
 - Committees (i.e. nominating, development, conference, selection, etc.)
- 9:30-9:40 Follow-up to NTMSC Main Street Basic Training held Wednesday, February 6 (see <http://www.gflrpc.org/ProgramAreas/Canal/BasicTrainingWorkshop.htm>)
- 9:40-9:55 Draft 2008 Community Application & Guidelines (see email attachments)
- Application Workshop: **Tuesday, May 13, 2008**, 9 AM to 4 PM
Ebenezer Watts Conference Center, Rochester, NY
- 9:55-10:00 G/FLRPC website for WEHC MSP (see <http://www.gflrpc.org/WECHCMainStreetProgram.htm>)
- WEHC Management Plan
 - NTMSC Basic Training PowerPoint outlines, books catalog, etc.
 - Grant opportunities (i.e. Erie Canalway National Heritage Corridor)
 - Other documents and resources
- 10:00-10:05 Logo for the WEHC MSP
- 10:05-10:10 National Main Streets Conference: March 30 – April 2, Philadelphia, PA
2007-2008 Coordinator Package includes registration for two (2) to attend the national conference and Main Street coordinator meeting.
- 10:10-10:15 WEHC MSP brochure
- 10:15-10:20 G/FLRPC Spring 2008 newsletter and Eblasts
- 10:20-10:25 Other Business
- 10:25-10:30 Action Items and Adjourn