
Jayme Breschard, Regional Coordinator
Genesee/Finger Lakes Regional Planning Council
50 West Main Street – Suite 8107
Rochester, New York 14614
585-454-0190 x 12
Fax 585-454-0191
jbreschard@gflrpc.org



**MAIN STREET ADVISORY BOARD
AGENDA**

8th Floor, Conference Room C (Suite 8106)
50 West Main Street, Rochester, NY
Wednesday, April 1, 2009
9:00 – 10:30 AM

No Action Items from Wednesday, February 25th (no March meeting).

Today's Special Guest: Jim Barber, NYS Agriculture and Markets

**Program Managers/Chairs/Board members from Albion Main Street Alliance,
Lockport Main Street, Inc., and Lyons Main Street are also invited today.**

Agenda:

1. Discussion of Resource Team Visits
 - Lockport Main Street, Inc. (March 10th – 12th)
 - Overall thoughts and recommendations
 - Status update on NTMSC Resource Team Visit reports
2. Introduction of Mr. Barber, NYS Agriculture and Markets. Discussion about the 2009 Farmers' Market Promotion Program (FMPP) of USDA/Agricultural Marketing Service (AMS).
3. NTMSC Technical Assistance Services
 - Work Plan Workshops (likely to occur May/June 2009)
4. Regional Coordinator Report
 - 2009 National Main Street Conference / Spring Coordinators Meeting (held February 27th through March 4th)
 - First quarterly Program Managers meeting/training and annual reinvestment statistics reporting (held Wednesday, March 25th)
 - New York State agencies/organizations update
 - Regional Resource Guide
5. WECA Board Report

Main Street Advisory Board meetings will now be quarterly and rotated around the region:

Wednesday, June 3
Wednesday, September 2
Wednesday, December 2