

MAIN STREET ADVISORY BOARD AGENDA

8th Floor, Conference Room C (Suite 8106)
50 West Main Street, Rochester, NY
Wednesday, September 3, 2008
12:00 PM to 1:30 PM
(Please note change in time.)

Action Items from Wednesday, August 6th:

- Get your comments in to Jayme re: Part II Application, 2008 Selection Rounds (Q. 14 and 18 – 20) for finalization. **Final application (in Microsoft Word and Adobe Acrobat formats) posted to:** <http://www.gflrpc.org/WECMainStreetProgram.htm>
- Contact Tom if you would like to have some of the high-quality WECMSP brochures.
- Get your ideas to Jayme re: Main Street topics for the Fall 2008 Local Government Workshop.
- Get your links/articles to Jayme for the WECMSP e-newsletter and/or distribution lists. **See newsletter at:** <http://www.gflrpc.org/ProgramAreas/Canal/Newsletter/Newsletter.htm>

Agenda:

1. Special Guests:

- a. WECA Board has been invited to attend today's Advisory Board meeting to provide feedback regarding the Selection Review Committee's choice for the three inaugural WECMSP communities.
- b. Kathy LaPlante of the National Trust Main Street Center. Kathy has participated in the application and selection process. We invite Kathy to attend today's Advisory Board meeting to discuss how the NTMSC will structure the *Start-up Consultation, Basic Training, Manager Orientation, Resource Team Visits, and Work Plan Workshops* and follow-up with implementation.

2. Selection Review Committee

- Oral presentations scheduled for Wednesday, September 3 from 9:00 AM to 11:30 AM.
- Draft of comments and guidance for all applicant communities.
- Letter of Agreement.

3. Program Coordinator Report

- General grant reward from Wal-Mart, Inc.
 - a. Possibility for one-to-two-year memberships to the National Main Street Center for the three inaugural WECMSP communities (valued at \$250 per year).
 - b. Ancillary costs of the regional coordinating program (i.e. NTMSC publications).
- Training session at G/FLRPC Fall Local Government Workshop: Friday, November 14.
- 2008 NYS Canal Conference, Grand Island: Sunday, October 5 – Tuesday, October 7.
- Fall 2008 Program Coordinators Meeting: Sunday, October 19 – Thursday, October 23.
- Update on ex officio letters of invitation and resource guide (Tom).

4. WECA Board Report

Next Main Street Advisory Board meeting is **Wednesday, October 1st** at 9:00AM,
8th Floor, Conference Room C (Suite 8106), 50 West Main Street, Rochester, NY.