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*A program of the Western Erie Canal Alliance and  
Genesee/Finger Lakes Regional Planning Council*

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**MAIN STREET ADVISORY BOARD****AGENDA**

8<sup>th</sup> Floor, Conference Room C (Suite 8106)

50 West Main Street, Rochester, NY

Wednesday, November 5, 2008

9:00 – 10:30 AM

**Action Items from Wednesday, October 1<sup>st</sup>:**

- No meeting on December 3<sup>rd</sup> because of the Basic Training / New Manager Orientation. Possible opportunity for holiday get-together instead. **To be discussed today.**
- Post the timeline for National Trust Main Street Center services on the WECMSP website when finalized. **Timeline not finalized. Email Jayme for draft.**
- Finalize Letter of Agreements in time for the next Advisory Board meeting. **WECA update today.**
- Submit suggestions for local consultants (Design, Economic Restructuring, Promotion, and Organization) to attend Main Street Basic Training to Jayme for WECA Board approval. **To be discussed today.**
- Advisory Board members should contact Tom and provide descriptions of what services their organizations may be able to provide to the WECMSP and provide suggestions for other organizations and their services. **To be discussed today.**

**Agenda:**

1. Main Street Advisory Board: membership, meetings, expectations, etc.
2. NTMSC Technical Assistance Services
  - Main Street Basic Training / New Manager Orientation
3. Status of local programs' Board of Directors, Committees, and Program Managers
4. Program Coordinator Report
  - General grant reward from Wal-Mart, Inc.
  - Training session at G/FLRPC Fall Local Government Workshop: Friday, November 14.
  - Report on 2008 NYS Canal Conference, Grand Island: Sunday, October 5 – Tuesday, October 7.
  - Report on Fall 2008 Program Coordinators Meeting: Sunday, October 19 – Thursday, October 23. Talk about
  - Update on ex officio letters of invitation and resource guide (Tom).
5. WECA Board Report

Next Main Street Advisory Board meeting is **Wednesday, January 7<sup>th</sup>** at 9:00AM,  
8<sup>th</sup> Floor, Conference Room C (Suite 8106), 50 West Main Street, Rochester, NY.