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# Optimizing Transportation Infrastructure Through Effective Land Use

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*Opportunities for Transit Supportive Development in the  
Greater Rochester Area*

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2008

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*Front cover, from left to right: Titus Avenue in the Town of Irondequoit (J. Haremza), signage along Mt. Hope Avenue in the City of Rochester (J. Bovenzi), pedestrian crossing signage on Main Street in the City of Canandaigua (J. Bovenzi).*

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# Optimizing Transportation Infrastructure Through Effective Land Use

## *Opportunities for Transit Supportive Development in the Greater Rochester Area*

2008

### Genesee/Finger Lakes Regional Planning Council

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GENESEE/FINGER LAKES  
Regional Planning Council

### **Mission Statement**

*The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.*

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## **ACKNOWLEDGEMENTS**

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This report, along with other relevant project information, is  
available online at the following web address:

**<http://www.gflrpc.org/Optimizing.htm>**

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