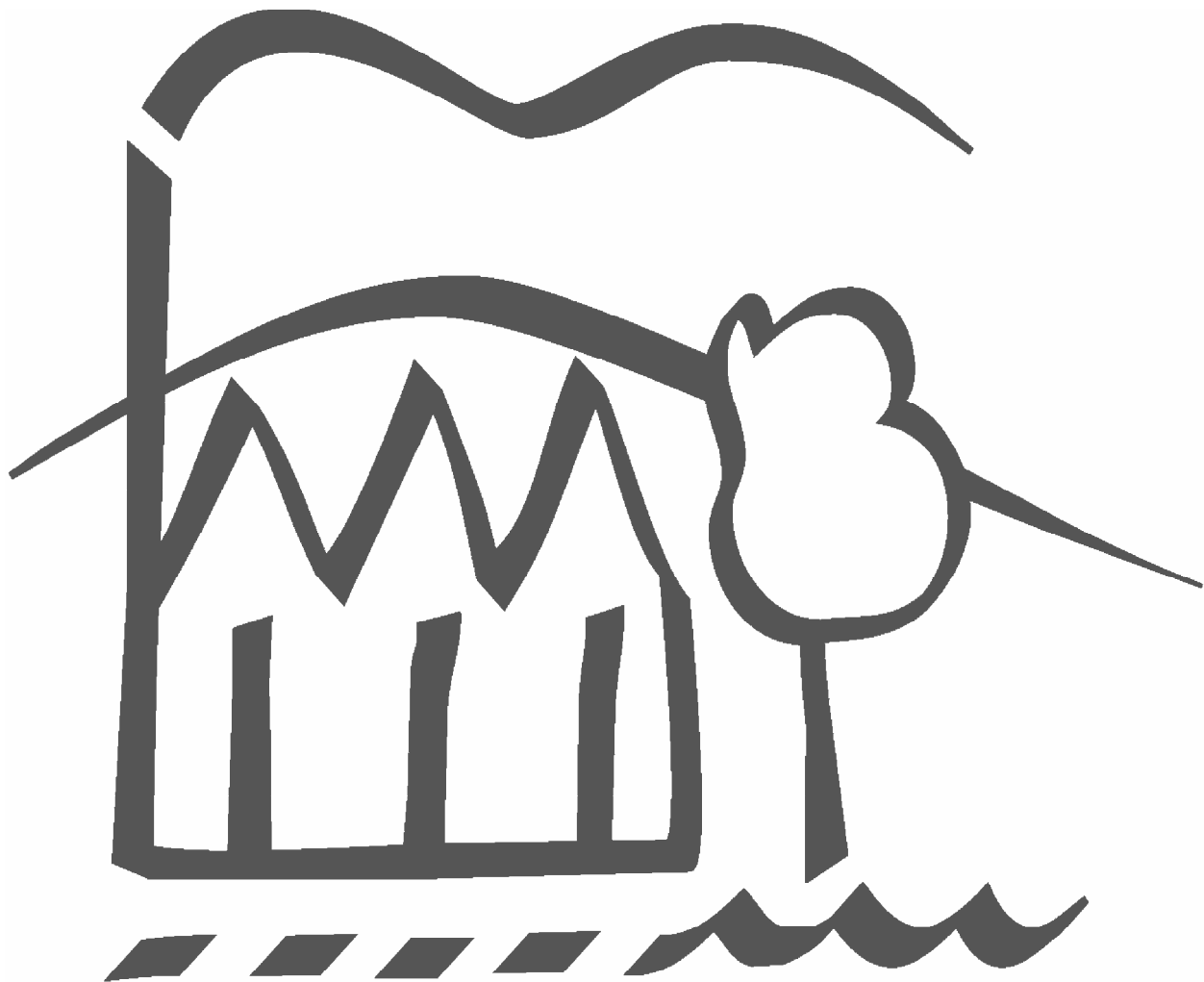


# Genesee/Finger Lakes Regional Planning Council

## 2007-2008 Annual Report



*The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.*

Serving  
Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming & Yates Counties

## Who We Are

<b>GENESEE/FINGER LAKES REGIONAL PLANNING COUNCIL</b>		
James Hoffman, Chair • Jerry Davis, Vice Chair • Jeffrey Adair, Treasurer		
COUNTY/CITY	VOTING	EX-OFFICIO
<b>GENESEE</b>	Mary Pat Hancock, (A) Esther Leadley, Charles Zambito, Steve Hyde	James Duval
<b>LIVINGSTON</b>	James Merrick, (A) Brenda Donohue, William Wadsworth, Robert Yull	Angela Ellis, Patrick Rountree, Julie Marshall
<b>MONROE</b>	Wayne Zyra, Maggie Brooks, Jeffrey Adair, Linda Dobson, Kal Wysokowski	Judy Seil, Paul Johnson
<b>ROCHESTER</b>	Robert Duffy, (A) Charles Thomas, Gladys Santiago	Carlos Carballada, (A) Karen Altman
<b>ONTARIO</b>	Theodore Fafinski, (A) Robert LaRocca, Leslie Bamann, Lloyd Kinnear	Kristen Hughes, Michael Manikowski
<b>ORLEANS</b>	Henry Smtih, (A) Wayne Hale, Kenneth Rush, (A) Gary Kent	James Whipple
<b>SENECA</b>	Chuck Lafler, Suzanne Sinclair	William Bordeau
<b>WAYNE</b>	James Hoffman, David Lyon, James Fabino	Sharon Lilla, Margaret Churchill
<b>WYOMING</b>	Douglas Berwanger, (A) Joe Gozelski, Jerry Davis, (A) James Fleischman	Michael Heftka, Drew Shapiro
<b>YATES</b>	Robert Multer, (A) Donald House, Nancy Taylor	Shawna Armitage, Steve Griffith
<b>AT-LARGE</b>	Wilfred Brooks, Clyde Forbes	
<b>GENESEE TRANSPORTATION COUNCIL</b>		Richard Perrin
(A) Alternate		

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## Notes from the Chair

Upon completing my first year as Chair of the Genesee/Finger Lakes Regional Planning Council (G/FLRPC), I can say confidently that the nine-county region represented by the G/FLRPC is well served by the collective efforts of the staff and the many county officials who comprise its membership. The G/FLRPC assists local governments, responds to recent unfavorable economic trends, plans for future development and undertakes major projects, such as the collection of data for the next U.S. Census. These are significant contributions, especially the accurate reporting of census data, which is essential for the future growth and development of our region and New York State as a whole.

We often hear from leadership in both the private and government sectors about how collaboration is a vital component of meeting the challenges of the 21<sup>st</sup> century. The G/FLRPC staff and its members across the nine-county region work as a team and are an example of genuine collaboration that is clearly reflected in the competent delivery of programs.

The experience of being the Chair of the G/FLRPC has been a rewarding one. This year's annual report highlights the importance and value of the G/FLRPC to all of our communities.

*James Hoffman*, Town of Williamson Supervisor, Chair of the Wayne County Board of Supervisors and Chair, G/FLRPC

## Notes from the Executive Director

Once again, I believe we have made great strides in support of counties, municipalities and partners. Over the past year we have produced several reports and studies allowing for improved regional decision-making. These include the *Comprehensive Economic Development Strategy (CEDS)*, *Annual Land Use Monitoring Report*, *Honeoye Lake Watershed Management Plan*, *Marcus-Whitman School District Enrollment Projections*, *Village of Pike Dissolution Plan and Services Inventory Report*, and the *Keuka Lake Watershed Local Law Assessment & Gap Analysis*.

Several of our programs, reports and studies have led to implementation funding including \$948,000 to the Village of Wolcott for a major flood mitigation project (reconstruction of the Village's storm sewer system) for implementation of the Wayne County Multi-Jurisdictional All-Hazard Mitigation Plan, \$43,470 for Orleans County to work with ten Towns to clean out waterways which have been identified in the Orleans County Multi-Jurisdictional All-Hazard Mitigation Plan, and an award to the Honeoye Lake Watershed Task Force for in-lake sampling and monitoring to assist with the implementation of the Honeoye Lake Watershed Management Plan.

We have continued to enhance many regional support programs as well. We've expanded the Revolving Loan Fund portfolio, which aims to grow businesses and jobs in the Region. We recently completed revising the Census Master Address Files for the entire Region in support of the 2010 Census. Our "Speakers Bureau" has grown substantially giving approximately 50 presentations over the past year to our member counties and municipalities. The Spring and Fall Local Government Workshop series continues to expand and train county and municipal boards, professional staff, and elected officials.

Please take a moment to review some of what we have done over the past year and please let us know how we can serve you better.

*David S. Zorn*, Executive Director

## What We Have Done

### Economic Development

<http://www.gflrpc.org/ProgramAreas/EconomicDevelopment.htm>

#### Technical Assistance

G/FLRPC provides ongoing information, planning and grant writing services to support local, county and regional economic development and planning initiatives on an as needed basis. Specific areas where such assistance was provided are as follows:

- Supported the region's *Industrial Development Agencies (IDAs) and Economic Development and Planning* organizations;
- Promoted and was an active member of various partnerships among public, private and non-profit entities which benefit the region's current and future economic condition;
- Provided data for site selection purposes;
- Provided a regional voice and forum for discussion for several important issues, such as agriculture, agricultural technology and development of alternative energy industries;
- Provided local economic development strategy planning assistance;
- Provided education, community outreach, referrals and training/workshops; and
- Provided assistance with and promotion of Main Street Revitalization.

#### Comprehensive Economic Development Strategy (CEDS)

<http://www.gflrpc.org/ProgramAreas/EconomicDevelopment/CEDS.htm>

The **Comprehensive Economic Development Strategy (CEDS)** is an ongoing process which annually yields a planning document and updates the regional strategy for economic development in the nine-county Region. The process coordinates regional economic development resources and the document sets forth goals and objectives for the Economic Development District. The outcome is the development of a strategy to achieve these goals, and a District work program designed to promote and assist in the implementation of the development strategy. G/FLRPC uses the CEDS as a guide to its annual work program.

#### Revolving Loan Fund (RLF)

<http://www.gflrpc.org/ProgramAreas/EconomicDevelopment/RLF.htm>

G/FLRPC's **Revolving Loan Fund** advocates for, facilitates, and promotes financial collaborations that assist regional small business development. Relationship building, coordination and service enhancement continue to guide this program.

G/FLRPC's portfolio currently has 12 clients borrowing \$1.27 million and leveraging approximately \$15.88 million.

## **Electronic Field Study Image Library and Software**

This program provided unlimited seat licenses for high resolution digital aerial photography for federal, state, and local law enforcement agencies operating in this six county Region that includes Monroe, Niagara, Erie, Orleans, Genesee and Wyoming. Additional enhancements are part of the current follow-up project.

## **Finger Lakes Land Use**

<http://www.gflrpc.org/FLLU.htm>

The Finger Lakes Land Use Project considers the changing land uses and changing landscape of the Region and works with our member counties and municipalities to research and analyze growth, development, changing land use patterns, open space, and the effects this has on our natural and cultural landscapes and provides assistance to communities that are interested in developing and/or revising related land use plans and controls and would like to have a local process in place. This year's project work included acquisition, development, and analysis of regional development indicator data.

## **Geographic Information Systems, Mapping, and Remote Sensing**

<http://www.gflrpc.org/ProgramAreas/DTRC/GIS-RS.htm>

GIS Services include general mapping, needs assessments, data/database development, data conversion, digitization, demographic analysis, project planning and management and application development. Specific applications include comprehensive planning, land use, municipal, and water resources planning, demographic analysis, and economic development. Remote sensing services include the integration of digital-ortho imagery and aerial photography.

## **Hamlet of Rush and Honeoye Creek Greenway Strategic Plan**

G/FLRPC staff is providing planning assistance to the project team. This project will result in an inter-municipal community development plan for the Hamlet of Rush, and an interconnected linear trail system paralleling Honeoye Creek that has been identified as a future greenway. The project area follows Honeoye Creek from the Hamlet of Rush through the Village of Honeoye Falls.

## **Historic Preservation Planning**

<http://www.gflrpc.org/ProgramAreas/Planning/HistoricPreservation.htm>

Historic Preservation Planning involves long-range vision, goals and objectives and recommended implementation actions. The preservation planning process establishes the basis for public policy; identifies economic opportunities based on heritage and architectural character; and provides the foundation for the protection of historic resources.

### **Honeoye Lake Watershed Management Plan**

<http://www.gflrpc.org/Publications/Honeoye/HoneoyeLakeWatershed.htm>

G/FLRPC is assisted the *Honeoye Lake Watershed Task Force* (HFWTF) in the development of the intermunicipal Honeoye Lake Watershed Management Plan. The HLWTF adopted the Honeoye Lake Watershed Management Plan October 2007.

### **Keuka Lake Looking Ahead-An Intermunicipal Land Use Action Plan**

<http://www.gflrpc.org/Keuka.htm>

This is a multi-institutional project partnership building on strong existing intermunicipal relationships that has initiated and supported the creation of a leadership network in the Keuka Lake Watershed Region covering parts of two counties (Yates and Steuben). The project partners are working with the leadership network to respond to strong local interest in fostering sustainable communities in the Keuka Lake Watershed Region and developing a collaborative sustainable land use plan among the Keuka Lake Watershed municipalities. The final plan will include model best practices, local laws and ordinances that each municipality could adopt, and a network of local leaders committed to promotion and adoption of the regional plan in their own municipalities.

### **Land Use Monitoring Report**

<http://www.gflrpc.org/Publications/LandUseMonitoring.htm>

This annual report provides information on the issuance of new building permits and identifies trends and areas of growth within the Region. The report analyzes the number of permits issued, total square footage, and total value for new buildings for each county within the Region by building type.

### **Local Government Workshop**

<http://www.gflrpc.org/ProgramAreas/AdditionalServices/Workshops.htm>

In an effort to support local government training and education, G/FLRPC, along with many federal, state, regional, and local sponsors has presented the Regional Local Government Workshop series two times per year since 1996. The 2007-08 workshops each attracted over 350 county and municipal staff, elected officials, and boards, along with other planning professionals. The Fall Local Government Workshop was held on November 16, 2007. The Spring Local Government Workshop was held on May 9, 2008.

### **Local Update of Census Addresses (LUCA)**

<http://www.gflrpc.org/ProgramAreas/DTRC/LUCA/LUCA.htm>

The Local Update of Census Addresses program (LUCA), is a decennial census geographic partnership program that allows the *U.S. Census Bureau* to benefit from local knowledge in developing its Master Address File for the decennial Census and yearly ongoing household surveys. G/FLRPC staff is coordinated the 2010 program for the Region so that the nine counties and 192 municipalities in the region have a revised Census Master Address File for housing units and group quarters addresses that the Census Bureau will use to deliver the Census 2010 questionnaires within their community.

### **Main Street Revitalization Planning**

<http://www.gflrpc.org/ProgramAreas/Planning/MainStreet.htm>

Main Street Revitalization planning at G/FLRPC involves assisting communities with Main Street issues. G/FLRPC views the region's Main Streets as current, former, or potential community centers. The role of land use, environmental resources, economic development, and the condition of Main Streets are all related and G/FLRPC was able to assist communities with many of these issues.

### **Multi-Jurisdictional All-Hazard Mitigation Planning**

<http://www.gflrpc.org/ProgramAreas/Planning/Mitigation/AllHazardMitigation.htm>

Hazard mitigation planning is the process of determining how to reduce or eliminate the loss of life and property damage resulting from natural and human-caused hazards. The development of a Multi-Jurisdictional All-Hazard Mitigation Plan is a multi-phase process including risk assessment and an action strategy.

The development of the [Livingston County All-Hazard Mitigation Plan](#) began in June 2005. The Plan was approved by FEMA March 2008.

The development of the [Wyoming County Multi-Jurisdictional All-Hazard Mitigation Plan](#) began in December 2005. The [Genesee County Multi-Jurisdictional All-Hazard Mitigation Plan](#) and [Orleans County Multi-Jurisdictional All-Hazard Mitigation Plan](#) processes began in early 2006. The Plans have been approved by the *New York State Emergency Management Office (SEMO)* and are being reviewed for final approval by the *Federal Emergency Management Agency (FEMA)*.

### **Non-Air Environmental Scan**

<http://www.gflrpc.org/Publications/EnviroScan/NonAirEnvScan.htm>

G/FLRPC staff developed and provided a [Non-Air Environmental Scan](#) to the *Genesee Transportation Council* for inclusion into the [Long Range Transportation Plan](#) based on the newly enacted Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) Title III, Section 3005 (Amending Section 5303), Subsection (i) Development of Transportation Plan, (B) Mitigation Activities.

### **Ontario-Wayne Counties Stormwater Coalition**

<http://www.gflrpc.org/OntarioWayneMS4.htm>

According to the federal law commonly known as Stormwater Phase II, permits are required for stormwater discharges from Municipal Separate Storm Sewer Systems (MS4s) in urbanized areas and for construction activities disturbing one or more acres. To implement the law, the *New York State Department of Environmental Conservation* has developed two general permits, one for MS4s in urbanized areas and one for construction activities. The permits are part of the State Pollutant Discharge Elimination System (SPDES). Operators of regulated MS4s and operators of construction activities must obtain permit coverage.

G/FLRPC is providing staff support for the Ontario-Wayne County Stormwater Coalition. The Ontario-Wayne MS4 includes parts of the Towns of Victor, Farmington, Macedon, Ontario, and Walworth, the Villages of Victor and Macedon and the Wayne and Ontario County Highway Departments.

### **Optimizing Transportation Infrastructure Through Effective Land Use**

<http://www.gflrpc.org/Optimizing.htm>

The purpose of this project is to raise awareness of the connection between land use and transportation and assist local municipalities in identifying physical locations, and potential changes in land use regulations, that optimize the use of existing non-automotive transportation infrastructure through well-designed development.

This project will achieve greater awareness on the part of citizens and elected officials of the connection between land use decisions and the success of different transportation modes. In addition, local municipalities will benefit from potential changes to their land-use regulations and the identification of targeted sites for development that maximizes the use of existing transit and pedestrian infrastructure.

### **Preparing Village Main Streets for Planning**

<http://www.gflrpc.org/Publications/PVMSFP.htm>

The objective of this project is to engage communities who anticipate infrastructure updates or reconstruction of their "main streets" and village centers, recognizing that these improvements to transportation infrastructure have the potential to encourage many overall improvements to community vitality and character. This initiative is facilitating dialogue between the community stakeholders (elected leadership, residents, business owners, property owners, *BID managers*, *Chambers of Commerce*, etc.) and *transportation agencies*, *Genesee Transportation Council*, G/FLRPC and other regional agencies that can help synthesize community vision with policy, design, and other services and resources.

The final recommendation reports were submitted to the pilot communities – the Village of Scottsville and the Village of Newark – in May 2007. The final culmination of this project is a comprehensive guidebook intended to assist local leaders with future "main street" improvement projects. The guidebook includes subjects such as funding, streetscape design, historic preservation and public involvement.

### **Regional Roundtable Series**

<http://www.gflrpc.org/ProgramAreas/AdditionalServices/RegionalRoundtables.htm>

Part of the G/FLRPC mission is to "provide forums for discussion, debate, and consensus building." One of the ways we do this is with Regional Roundtables. The latest Regional Roundtable was held October 19, 2007 on Taking Advantage of Our Region's Waterfront. Discussion focused on issues, potential solutions and next steps with regard to protecting and enhancing waterfront opportunities,

### **School District Enrollment Projections**

<http://www.gflrpc.org/Publications/EnrollmentProjections.htm>

G/FLRPC staff work with several school districts to produce school district enrollment projections. This year we developed the [School District Enrollment Projections for the Marcus Whitman School District](#).

### **Socio-Economic and Demographic Data Development, Analysis & Dissemination**

<http://www.gflrpc.org/ProgramAreas/DTRC/DataCenter.htm>

Through its *New York State Data Center and U.S. Census Bureau* affiliation, G/FLRPC staff work on a continual basis to acquire, develop and analyze socio-economic and demographic data for the Region. Over the past year data and analysis has been disseminated via telephone, fax, email, mail, and our web site to answer hundreds of requests.

### **Town of Barrington Comprehensive Plan**

<http://www.gflrpc.org/barrington.htm>

G/FLRPC staff is assisting the *Town of Barrington* with their comprehensive planning process.

### **Town of Torrey Comprehensive Plan**

<http://www.gflrpc.org/Torrey.htm>

G/FLRPC staff is assisting the *Town of Torrey* with their comprehensive planning process.

### **Village of Pike Dissolution Study**

<http://www.gflrpc.org/Publications/Pike/PikeDissolutionStudy.htm>

G/FLRPC staff, working in association with the *Town and Village of Pike*, developed the [Village of Pike Services Inventory Report](#) and the [Village of Pike Dissolution Plan](#). In March 2008 Village residents voted in favor of dissolution.

### **Water Resources Planning**

<http://www.gflrpc.org/ProgramAreas/planning/WaterResources/Baseline.htm>

Water Resources Planning includes stormwater planning, collaboration with county Water Quality Coordinating Committees, and watershed planning support and services.

G/FLRPC is working with *NYSDEC* and regional partners to assist with implementation of the federal Stormwater Phase II Regulations. This has included technical assistance, continuous regional, county and local education and outreach for program overview and compliance, and support to regulated and non-regulated communities.

### **Western Erie Canal Main Street Program**

<http://www.gflrpc.org/WECMainStreetProgram.htm>

G/FLRPC is working in association with the *Western Erie Canal Alliance* (WECA) to fulfill the duties of Main Street Program Coordinator for the *Western Erie Canal Heritage Corridor*. This heritage corridor includes Erie, Niagara, Orleans, Monroe and Wayne Counties. The Western Erie Canal Heritage Corridor is part of the *Erie Canalway National Heritage Corridor* and the *New York State Heritage Area System*.

The Program seeks to revitalize historic business centers along the heritage corridor. It is providing a wide range of technical assistance services to the sixteen (16) villages and small cities that make up the 136-mile section of the canal in Western New York. Additionally, three municipalities will be selected to receive support for intensive planning work for the revitalization of its main street. The newly established *Main Street Advisory Board* will assist in promoting, fund raising and advocating for the Western Erie Canal Main Street Program and participate in the selection process for three new Main Street communities.

**Wind Local Government Support**

<http://www.gflrpc.org/Wind.htm>

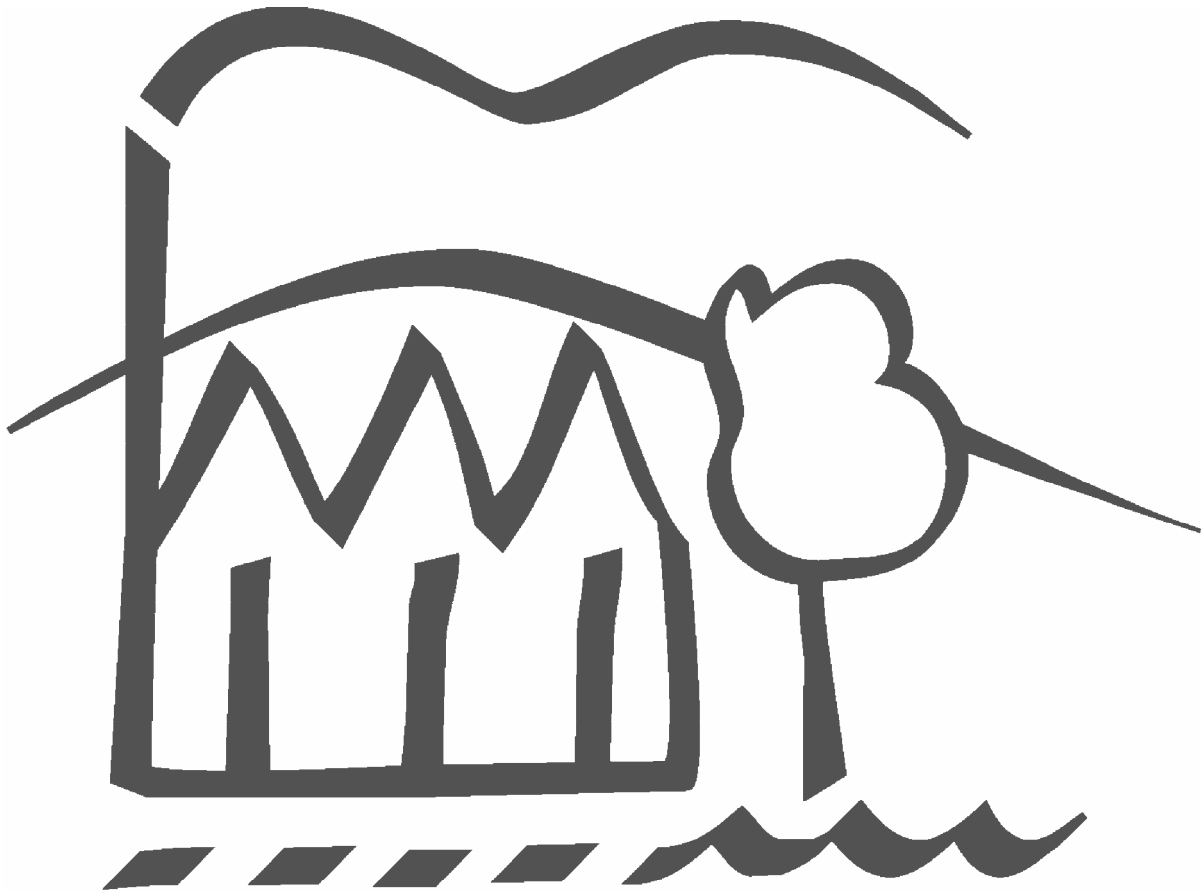
While some wind development information is available to counties and municipalities, such as the "Tool Kit" on the *New York State Energy Research Development Authority's* website, many seek direct assistance and information. This assistance supports counties along with planning, zoning, and other town boards responsible for making land use decisions. The program provides technical training and assistance to regional planning councils so that they may better provide wind energy information and assistance to counties, municipal boards, elected officials, industrial development agencies, code enforcement offices, and other municipal staff. This will allow regional planning councils to be more responsive to the needs of municipalities and provide them with up-to-date, reliable, and accurate information on wind development.

**Wyoming County Geographic Information System Data Development**

G/FLRPC works with *Wyoming County Planning & Development* on an annual basis to produce geographic information system (GIS) databases and maps for *Wyoming County*. This year's work included Agricultural District, Empire Zone, and Ag & Farmland Protection Plan mapping.

**2007 Financial Summary**

<i>Revenue</i>	
Member Support	\$96,457
State Funds	\$63,283
Federal Funds	\$308,764
Administrative Charges	\$14,267
Other Funds	\$313,675
Interest Income	\$5,524
Total Revenue	\$801,970
 <i>Expenditures</i>	
Salaries/Benefits	\$522,274
Equipment and Maintenance	\$9,487
Operating Expenses	\$97,351
Contracts	\$107,679
Total Expenditure	\$736,791
 Fund Equity	
Beginning of Year	\$530,675
End of Year	\$595,854



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