



Genesee/Finger Lakes REGIONAL REVIEW

NEWSLETTER OF THE GENESEE/FINGER LAKES REGIONAL PLANNING COUNCIL

Volume 3, Number 4, Winter 2006-2007

New for 2007 - Training for Citizen Planners

A new law signed by Governor George E. Pataki in September requires training for local planning officials. The law, which takes effect January 1, 2007, requires that municipal planning and zoning board members, including county planning board members, receive a minimum of four hours of training each year.

The law allows municipalities to have wide latitude in the training opportunities they may authorize members to receive. Training opportunities could include courses offered by a municipality, a regional or county planning office including the Genesee/Finger Lakes Regional Planning Council Local Government Workshop, a state agency such as the Department of State, a state association like the Association of Towns, Conference of Mayors, New York Planning Federation, or the American Planning Association, or even a college or similar entity. Training

formats available are also flexible and can include traditional classroom training, video and distance learning, or even self-study.

Training received in excess of four hours in any one year may be carried over into another year, at the discretion of the municipality. Board members failing to receive training required by their municipality are ineligible for reappointment to their board, unless exempted by their governing board.

“There are numerous opportunities for training throughout the state,” said David Zorn, Executive Director of the Genesee/Finger Lakes Regional Planning Council. He said that the Regional Planning Council sponsors training at least twice each year at the Spring and Fall Local Government Workshops.

The new training requirement recognizes that the actions of municipal

planning and zoning officials have a profound effect on state and land use policies and individual landowners. Well-considered and timely decisions by municipal boards attract quality community development, and result in fewer lawsuits and lower costs for municipal liability insurance.

The legislation has had a thorough review by the State Land Use Advisory Committee, which is comprised of state and local representatives and experts on municipal planning and zoning, environmental, housing, agricultural and economic development policies and practices. They cited a growing consensus among planning federations, local governments, builders, insurance companies, economic development corporations, land preservation trusts, environmental groups and others that well trained municipal planning and zoning board members are essential to maintaining and enhancing quality communities.

Upcoming Events

UPCOMING EVENTS LISTED INSIDE ON PAGE 3

FOR FURTHER INFORMATION, CALL 585-454-0190, EMAIL US AT GFLRPC@GFLRPC.ORG, OR VISIT US ONLINE AT WWW.GFLRPC.ORG

Planning Leads to Results

The Region receives implementation funding as a direct result of many of the planning projects and programs at G/FLRPC. The following are some of the most recent examples:

- Ontario-Wayne County MS4s - \$120,000 for Stormwater Phase II Regulation Implementation
- Garlock Sealing - \$1.245 million for wastewater system upgrade
- Black & Oatka Creek Watershed - \$150,000 for the development of watershed management plans

Recent Genesee/Finger Lakes Regional Planning Council Publications

- *Gap Analysis of Local and State Stormwater Management Requirements, Seneca County*
- *Gap Analysis of Local and State Stormwater Management Requirements, Wyoming County*
- *Gap Analysis of Local and State Stormwater Management Requirements, Yates County*
- *Protecting Water Resources Through Local Regulation: A Manual for New York Municipalities*

Recent Genesee/Finger Lakes Regional Planning Council Presentations

G/FLRPC staff have presented at several conferences and events over the past few months. These include:

- September 19: **Yates-Schuyler Land Use Training**, Penn Yan, NY, Jason Haremza presented on municipal comprehensive planning
- September 28: **Finger Lakes Institute - *Wondering About Wind?***, Geneva, NY, Mark Denecke presented on the benefits and challenges of wind energy
- October 10: **New York Planning Federation Conference**, Saratoga Springs, NY, Jason Haremza presented G/FLRPC's recently completed guidebook *Protecting Water Resources through Local Controls and Practices*
- October 20: **Finger Lakes-Lake Ontario Watershed Protection Alliance (FOLLOWPA) Conference**, Silver Lake, NY, Brian Slack and David Zorn presented the *Controlling Sediment in the Black & Oatka Creek Watershed* project
- October 24: **Lorman Education Seminar on Plat and Subdivision Law**, Rochester, NY, Jason Haremza presented on the land use and planning aspects of subdivision law
- November 1: **Open Space Planning Workshop**, Greece, NY, David Zorn presented on the municipal fiscal impacts of various types of development
- November 9: **Planning a Future for Farms in Western New York**, Batavia, NY, David Zorn served on the planning committee and as a moderator
- November 17: **G/FLRPC Local Government Workshop**, Session on Community Design, Mount Morris, NY, Jason Haremza presented on how municipalities can achieve better design through their land use regulations.

New Staff at G/FLRPC

A big regional welcome goes out to Jayme Breschard, who joined the G/FLRPC staff in October. A native of eastern Long Island, Jayme has experience in hazard mitigation and preservation planning with degrees from Mary Washington College in Fredericksburg, Virginia and Cornell University.

UPCOMING EVENTS

- January 26, 2007. **New York Main Street Grant Information Session and Application Clinic**, Rochester. 10AM-noon. This is a free event, but please register with G/FLRPC by calling 585-454-0190 x15
- February 8, 2007. **Introduction to Remote Sensing for GIS Practitioners**, NYS Office of Cyber Security and Critical Infrastructure Coordination. Rochester Public Library, Kate Gleason Auditorium. For more information, contact John Borst at 518-473-5755
- March 27, 2007. **Central and Western New York Stormwater Conference and Tradeshow**, presented by the Western New York Stormwater Coalition, Buffalo-Niagara Convention Center, Buffalo. Conference registration material will be available in January. For more information, contact Mary Rossi or Bonnie Lawrence at 716-858-6370 or e-mail rossim@erie.gov or lawrencb@erie.gov

One of the last major stormwater training opportunities before the Phase II compliance deadline in January 2008! There will be special sessions for elected municipal officials! Register early, as last year's event in Rochester sold out!

- April 24, 2007. **GIS/SIG 16th Annual Spatial/Digital Mapping Conference**. Henrietta. Visit www.gis-sig.org/conference.html for more information.
- May 11, 2007. 23rd **G/FLRPC Local Government Workshop**, Burgundy Basin Inn, Pittsford.

The Finger Lakes Land Use Project

Genesee/Finger Lakes Regional Planning Council (G/FLRPC) is undertaking a wide-ranging project dealing with the changing development and landscape patterns across the region. These include agricultural viability, farm and woodland fragmentation, residential and commercial development, and the effect these changes have on the environment and landscape of the region.

G/FLRPC, with input from county and municipal stakeholders, developed these guiding principles for the project:

- The time frame of the Finger Lakes Land Use Project is approximately five years
- The funding will be used by G/FLRPC staff to do the regional and local analysis and provide the associated municipal assistance.
- The Finger Lakes Land Use

Project will address the issues of growth, development, changing land use patterns, open space, and the effects this has on our natural (i.e. lakes, streams, woods, etc.) and cultural (i.e. farms, villages, cities, etc.) landscapes.

- The project will be divided into two main components: (1) data gathering, compilation and analysis of various regional indicators and (2) outreach, education, and assistance to municipalities.
- For the outreach, education, and assistance to municipalities segment of the project, Genesee/Finger Lakes Regional Planning Council will be able to directly work with several municipalities in the region; a procedure for collaborating with municipalities that are interested and committed to the process will be developed.

- Work with municipalities will be primarily focused on helping communities help themselves. G/FLRPC will be able to assist communities that are interested in developing and/or revising related land use plans and controls and are willing to have a local process for land use best management practices in place.

As noted, G/FLRPC staff developed an initial list of indicators related to land use and environmental protection.

After review by the county and municipal stakeholders, this list was narrowed to three primary areas of research, development and analysis. These are:

- Public Sewer and Water Provision in the Region
- Protected Lands in the Region
- Village/Small City Center Analysis

For more information on the Finger Lakes Land Use Project, please visit:

www.gflrpc.org/FLLU.htm

Finger Lakes Energy \$mart Communities *How to Have an Energy \$mart Winter and Holiday Season*

by Mark Denecke

Did you ever hear that warning at the end of a commercial for a new diet or drug? *Do not start this program or regimen without first consulting with your physician!* As winter rolls in and the holiday season begins, that warning could very usefully be applied to the energy consumption in your house. You may want to consult the physician for your house, a Building Performance Institute-accredited Home Performance Contractor. These specially trained contractors can be a big help in identifying and dealing with the energy use, safety, and comfort in your home and in looking at your home as whole system. You can make sure your house is Energy \$mart and ready for winter by utilizing the Home Performance with ENERGY STAR® program.

Before you pursue a comprehensive home assessment, make sure you've done as many of the small tasks to prepare your home for winter. The five categories below are a great start to saving energy and money in your home:

- Weatherize and insulate your home.
- Lower your thermostat when you're not home or install a programmable thermostat.
- Look for the Energy Star label on appliances, light bulbs and other products.
- Maintain your heating system and regularly change the filter.
- Lower your hot water tempera-

ture or switch to an Energy Star hot water heater.

If you're not seeing a big change in your energy usage or your home's comfort after some of the measures specified above, or if you need help instituting some of these measures, look into the Home Performance with ENERGY STAR® program.



LED Christmas lights

Did you know it was also possible to have an Energy \$mart Holiday? Think about the many strands of colorful lights that bring joy to your holiday, and also the candles in your window. You CAN enjoy substantial savings on your energy bill while still enjoying the season of lights. There are more options now than ever before to reduce your electricity usage from holiday displays. For example, using a string of 300 light emitting diode (LED) lights, instead of traditional holiday lighting, for about six hours per day for the season can save you up to \$100 on your electric bill! Besides leaving more money in your pocket, you can reduce your community's energy demand, reducing the need for

more transmission lines and power plants, and reducing pollution.

These energy efficient holiday lighting applications are widely available and will offer the same quality decorative light with only a fraction of the cost when used in your home this holiday season:

- Light emitting diode (LED) Holiday lighting strings
- Fiber optic trees
- LED residential fixtures and light bulbs
- Solar-powered outdoor lighting
- Energy Star rated compact fluorescent (CFL) bulbs in all applications
- Candelabra-base CFL light bulbs for chandeliers and ceiling fans
- Low-power night lights LED lights, fiber optic trees and CFL's are widely available, try out some new technology this holiday season.

If you'd like to learn more about having an Energy \$mart Winter and Holiday, or to schedule a Comprehensive Home Energy Assessment, contact Mark Denecke, Finger Lakes Energy \$mart Coordinator at (585)454-0190 x22, or mdenecke@gflrpc.org.

All Hazard Mitigation Planning Updates

by Joe Bovenzi

Work on county all-hazard mitigation plans continues at a rapid pace. Over the past few months major progress has been realized on several plans, especially the Wyoming and Orleans reports. A full draft of the Wyoming County Plan is now complete, and the Orleans County Risk Assessment is also complete. The Genesee County Risk Assessment was completed at the end of November.

Wayne County

The Wayne County Plan has been revised in accordance with FEMA guidelines and is currently awaiting final approval from FEMA Region II in New York City.

Livingston County

The Livingston County Plan has been revised in accordance with New York State Emergency Management Office guidelines, and the plan is currently under review at NYSEMO. The Plan is expected to be submitted to FEMA Region II for review shortly.

Wyoming County

A major milestone was reached in November: The Mitigation Strategy draft was developed. A full draft of the Wyoming County Plan is now complete, and following a committee review period the draft will be submitted to NYSEMO for review by the end of December.

Orleans County

The Risk Assessment has been completed and distributed to the Planning Committee for review. Work has begun on the Mitigation Strategy development. At a recent committee meeting attendees developed a preliminary list of Mitigation Measures, and a round of meetings has been arranged for early December to obtain county agency and municipal input on the Mitigation Strategy.

Genesee County

The Risk Assessment was distributed to the Planning Committee at its November 29th meeting. The committee also began work on the Mitigation Strategy at this meeting.

For more information on the all-hazard mitigation planning program, please contact Joe Bovenzi at jbovenzi@gflrpc.org or 585-454 – 0190 ext 16.

Main Street Funding Announced

New York Main Street is pleased to announce that it is participating in the next Division of Housing and Community Renewal/Housing Trust Fund Corporation (DHCR/HTFC) Unified Funding round for 2007. New York Main Street will have approximately \$6 Million in grant funds for potential awardees.

All Neighborhood Preservation Corporations (NPC), Rural Preservation Corporations (RPC), Business Improvement Districts (BID),

and any other organization incorporated in New York State pursuant to the Not-for-Profit Corporation Law as well as community-based, not-for-profit charitable organizations, in existence for one year, are eligible to apply. For program guidelines, Q & A, or to obtain a copy of the Request for Proposals (RFP) visit:

www.nymainstreet.org

G/FLRPC is holding an information session and application clinic

on January 26, 2007, 10AM-noon. This will provide applicants with an opportunity to discuss a project or program application with DHCR staff. This is a free event but please register with G/FLRPC by January 23 by calling 585-454-0190 x 15 or emailing jharemza@gflrpc.org.

The deadline for New York Main Street grant applications is Monday March 26th, 2007 by 5:00pm.

G/FLRPC Helps Secure \$1.245 Million In Federal Funding For Garlock Expansion

David S. Zorn, Executive Director of Genesee/Finger Lakes Regional Planning Council (G/FLRPC) joined Congressman Jim Walsh and Deputy Secretary of the U.S. Department of Commerce David Sampson as they presented \$1.245 million in federal funding to the Wayne County Industrial Development Agency (IDA) and Garlock Sealing Technologies to assist in the modernization of the company's 26 building Palmyra campus. The company, a subsidiary of EnPro Industries, Inc., has manufactured in Wayne County for 120 years.

As the planning entity for the Federal Economic Development District, G/FLRPC works with the public, non-profit and private sector to develop the annual Comprehensive Economic Development Strategy (CEDS). Having the upgrades to the Garlock facility listed in the 2006 CEDS as a priority allowed the application for funding to move forward.

"This funding is an important component of our local efforts to keep, improve, and expand Garlock's presence in Wayne County," said Congressman Walsh. "With over 600 current employees and 233 vendor businesses in the region, Garlock's decision to remain and grow here has a significant impact on our local economy. This federal investment is part of a larger \$35.59 million project that will modernize and increase production capacity at the Palmyra facility in order to grow Garlock's business and market share."

The \$1.245 million in federal Economic Development Administration funding will support a \$2.2 million replacement of the facility's aging wastewater treatment system. The new system, benefiting the entire 145 acre campus, includes the installation of a new pump station and force main along with restructuring of the on site wastewater system to separate storm flows from process flows. The new system will connect to the Village of Palmyra's sewer system which currently operates under capacity.

"The modernization project in Palmyra would not be possible without the support and commitment of many different people," said Paul Baldetti, Division President, Garlock Sealing Technologies. "We greatly appreciate the support of Congressman Walsh and the federal, state, and local officials and agencies, our employees and many others who assisted in making this project feasible."

In May 2005, Garlock announced that it would remain in Wayne County after the active involvement of federal, state and county elected officials and the Wayne County Industrial Development Agency (IDA).

Since then, the company has begun a \$35.59 million campus upgrade, involving the demolition, rehabilitation, and construction of buildings, investment in equipment, and the replacement of the company's aging wastewater system.

"Thanks to the collaborative efforts of several agencies and individuals, Wayne County's economic stability is much more certain today," said Jim Hoffman, Chairman of the Wayne County Board of Supervisors. "On behalf of the Board of Supervisors, I wish to thank all those who helped prepare and support this funding request. Special thanks go to Congressman Walsh whose support was necessary and instrumental for the ultimate approval of EDA funding for the Garlock waste water upgrade project."

Wayne County submitted an application for EDA funding through the G/FLRPC, which will administer the investment on behalf of the Department of Commerce. The Wayne County Industrial Development Agency, Greater Rochester Enterprise, and New York State Empire State Development are also partners in the larger modernization project.

"This is an excellent example of regional industrial and workforce retention. Our business and elected leaders along with federal, state, regional and county economic development organizations and programs continue to come together to support business and job growth in the Region," said David Zorn. "As the planning entity for the Economic Development Administration Economic Development District, G/FLRPC looks forward to working together to implement this portion of the

Continued. Please see 'Garlock on Page 7

G/FLRPC's Revolving Load Fund: Helping to Create Jobs in the Region

HF Technologies, a manufacturer of components used primarily in business machines, is investing more than \$1 million to close its Beijing, China, operation and relocate to expand facilities on Emerson Street in Rochester, creating 76 new jobs over the next five years.

"We had several alternatives for this investment, including finding another joint-venture partner in China", said David Fletcher, president of HF Technologies. "But, based on the tremendous workforce we have here and the incentives provided by New York State, Monroe County, the City of Roch-

ester, and G/FLRPC, the decision to expand in Rochester was easy."

The loan from the Genesee/Finger Lakes Regional Planning Council Regional Revolving Loan Fund is part of a \$425,000 grant and loan package provided by city, county, regional and state programs.

The Genesee/Finger Lakes Regional Planning Council manages a revolving loan fund which serves small and medium sized manufacturing and service businesses located in Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates Counties. One issue that is fre-

quently associated with small and medium sized businesses is a lack of available capital. The revolving loan fund works to mitigate that issue and strengthen what we consider our regional economy's backbone, small and medium sized businesses.

The revolving loan fund provides \$20,000 to \$200,000 fixed asset and working capital loans at a 4% fixed interest rate for up to 8 years. Loans can be used to purchase machinery and/or equipment, rehabilitate and/or purchase industrial property, or for site development and expansion.

If you would like to learn more about the Revolving Loan Fund please visit:

www.gflrpc.org/ProgramAreas/EconomicDevelopment/RLF.htm

or contact us at 585-454-0190 x14 or dave.zorn@gflrpc.org

Garlock (continued)

Regional Comprehensive Economic Development Strategy."

Through economic development grants like these, the Commerce Department will continue to encourage investments in local areas, grow the economy and create jobs, said Deputy Secretary Sampson.

Garlock is the largest employer in the Town of Palmyra and the second largest private employer in Wayne County. At least 100 construction jobs will be created over the three-year time frame of the overall campus upgrade.

The company's continued viability in Wayne County also impacts its 233 vendor/supplier businesses in the Rochester/Finger Lakes region. The wastewater system replacement portion of the project is scheduled to begin this year.

Local Government Workshop Re-Cap

The 22nd Local Government Workshop (LGW) took place on November 17, 2006 in Mount Morris. This workshop saw record attendance as nearly 350 local government officials, staff, board members, and others participated in the three concurrent session.

We received many great ideas for future workshop sessions from the participants. Special thanks to all the presenters who make successful Local Government Workshops possible.

Our 23rd Local Government Workshop will take place on May 11, 2007 in Pittsford. Mark your calendars now!

Erie Canal Greenway Grants Awarded

New York State announced 54 Erie Canal Greenway grants totaling nearly \$8.4 million for capital projects that enhance and promote tourism, recreation, historic interpretation, and community revitalization in 19 counties along the New York State Canal System. In the Genesee-Finger Lakes Region, these grants include:

Monroe County

JCC Boathouse and Erie Canal Recreation Center – \$225,000
This grant will be used to construct the JCC Erie Canal Boat House and Recreation Center.

Village of Pittsford Waterfront Improvements, Phase VI – \$225,000
This grant will be used to install sidewalks and crosswalks, lighting, landscaping, and a public water supply along the Canal.

Cobb's Lane Relocation Erie Canal Trail Improvements and Enhancements – \$225,000
This grant to the Town of Perinton will be used to reconstruct 2,561-linear feet of trail in order to separate it from the roadway. The project also includes docking facilities for non-motorized boats, a parking lot, and the installation of benches and picnic tables.

Town of Brighton Greenway Water Trail/Canalway Trail Improvement – \$225,000
This grant to the Town of Brighton will provide new lighting, amenities, historic interpretation, and new non-motorized boater access.

City of Rochester Greenway Water Trail/Canalway Trail Improvement Project – \$224,100
This grant to the City of Rochester will provide new lighting, amenities, historic interpretation, and new non-motorized boater access.

Ontario County

Greenway/ Lakefront Dock Improvement Project – \$75,600
This grant will be used to construct and install floating docks along the Geneva lakefront.

Orleans County

Erie Canal Corridor Excursion Train – \$225,000
This grant will support the acquisition of land and historic locomotive engines, enhancing Erie Canal Excursion Train.

Medina Canal Loop Trail Enhancement Project – \$17,220
This project will substantially complete the Loop Trail and provide an important linkage between the canal towpath and downtown.

Seneca County

Frank J. Ludovico Sculpture Trail Phase 2 – \$67,500
This funding is for Phase 2 of the Ludovico Sculpture Trail, and will be used for the development of the trail along the south bank of the Cayuga-Seneca Canal in the Village of Seneca Falls.

Canalside Community Boatstop Project – \$160,115
The Town of Seneca Falls will renovate a non-motorized boat

launch on the Seneca Canal.

Wayne County

Palmyra Canalside Nature Park Proposal: Terminal Wall Project – \$225,000
This funding is for terminal wall improvements to the Port of Palmyra Marina including docking space and a boat launch for motorized boaters.

Palmyra Canalside Nature Park Proposal: Restroom Improvement Project – \$175,163
This grant will be used to construct restrooms and showers at the Port of Palmyra Marina.

Improvements to Newark Canal Port Services – \$113,711
The grant to the Village of Newark will assist with upgrades to its boater services to current standards, improve the Canal Trail, and broaden canal-side cultural and recreational opportunities.

H.G. Hotchkiss Essential Oil Company Plant Restoration Project – \$224,787
This funding is to complete the restoration of the Hotchkiss Essential Oil Company building to its original condition.

Village of Lyons North & South Side Erie Canal Project – \$202,452
This funding will provide dockage on both sides of the Canal. Updates will be made to street lamps and additional electrical outlets will be installed at dockage sites. Shower and bathroom facilities will be constructed, as well as parking lot improvements, picnic tables, and other amenities.

"A Sense of Place"

Stories about the things that make our Region unique.

Monuments to the Citizen Soldier: Armories in New York State

Numerous armories in the Genesee-Finger Lakes Region are featured in the recently published book *New York's Historic Armories, An Illustrated History* by Nancy L. Todd of the State Historic Preservation Office. (Todd is known to some of our readers as the National Register Field Representative for the northern Finger Lakes Region) Built to house local units of the state's volunteer militia, New York's arsenals and armories are among the most imposing monuments to the role of the citizen soldier in American military history. Approximately 120 armories were built in New York State between 1800 and 1940; most date from the last quarter of the nineteenth century.

As a building type, armories served as arms storage facilities, clubhouses for the militiamen, and civic monuments symbolizing New York's determination to preserve domestic law and order in a rapidly changing society. Most armories—particularly those built during the last two decades of the nineteenth century—are (or were) medieval-inspired, castle-like fortresses. Of the nearly 120 armories built in the state, about half survive. Of these survivors, about 30 still house National Guard units; the remaining 30 or so buildings serve a variety of purposes. Together, all existing armories chronicle the history of the volunteer militia from its emergence during the early 19th century,

through its heyday during the Gilded Age, to its early twentieth century role as the nation's primary reserve armed force.

The highest concentration of armories in the Genesee-Finger Lakes region is located in Rochester. Perhaps the most notable is the monumental East Main Street Armory, built in 1907 to the design of State Architect George L. Heins. Abandoned by the National Guard in the 1970s, the massive, castellated style building has found recent use as a performance space. Likewise, the old arsenal on Washington Square in downtown Rochester is an example of successful re-use. Built in 1870 to the design of local architect A. J. Warner as an arsenal for Monroe County's militia, the building was vacated when the East Main Street Armory opened. The arsenal then became a convention hall that hosted President Franklin Roosevelt, then a U.S. Naval Reserve Center, and finally the highly successful GEVA Theater Center.

The Village of Medina showcases another successful adaptive use of an old armory. This structure, designed by State Architect George L. Heins, was built in 1906 and used by the National Guard until the 1970s. The Village of Medina

now owns the structure and it houses numerous community organizations, including the YMCA.

Only two historic armories in the region still serve as active National Guard facilities. The most impressive is the Geneva Armory, built in 1892 and dramatically expanded in 1906. The earlier (northern) section of the armory was designed by State Architect Isaac G. Perry in a vernacular interpretation of the Romanesque style; the 1906 addition was executed by State Architect Heins and carried on Perry's preference for the castellated Gothic style.



Historic image of the Geneva Armory

The social trends, architectural forms, and military technology that led to the construction of these imposing structures are not likely to recur. *New York's Historic Armories, An Illustrated History* is a fascinating look at these buildings that often occupy prominent places in our communities and serve as monuments to our State's past.

*Happy Holidays
and
Best Wishes
for 2007
from
G/FLRPC!*

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Regional Review**

Volume 3, Number 4
Winter 2006-2007

Genesee/Finger Lakes Regional Review
is published quarterly by the
Genesee/Finger Lakes
Regional Planning Council

Genesee/Finger Lakes Regional Planning Council is a
public entity that serves its nine member counties*
with planning, economic development,
data resources, and other program areas.

**Genesee, Livingston, Monroe, Ontario, Orleans,
Seneca, Wayne, Wyoming, and Yates*

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